



BERMUDA REALTY

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**SIX LOCAL REPRESENTATIVES ATTENDED
2012 COLDWELL BANKER GENERATION BLUE EXPERIENCE**

(Hamilton, Bermuda – March 2012) – Six representatives from local real estate company Coldwell Banker Bermuda Realty recently attended the Coldwell Banker Generation Blue Experience at the Ernest L. Morial Convention Center in New Orleans, La. The Generation Blue Experience brought together thousands of international members of the Coldwell Banker system for an intensive professional development program and awards ceremony.

“It’s essential to embrace and understand the newest trends, technologies and best practices so that we can continue to serve as trusted real estate advisors and professionals,” said Brian Madeiros, President & CEO. Attendees were provided valuable insight and advice on timely industry trends, such as underscoring the true emotional value of home ownership, leveraging the power of video and social media to help buyers and sellers, and highlighting traditional best practices to ensure extraordinary customer service.

An event highlight for Bermuda was the designation of fourteen (14) local agents into various categories of the global Coldwell Banker awards. Jack Kripl; Joy Jones; Nakia Warner; Matthew Ringer; Rochelle Swan; and Scott Powell were all recognised as members of the “International Sterling Society”; while Heather Chilvers achieved the honour of becoming a member of the “International Diamond Society”. Each of these designations was awarded for performance and commitment placing these individuals in the top 8-12% of all Coldwell Banker Sales Representatives worldwide.

In the top 2-4% Bermuda was honoured by Karen Brine; Brian Madeiros; and Graham Smith who joined the company’s “International President’s Circle”; and Kenneth Richardson; Gail Aruda; and Fiona Hatfield who are now members of the “International President’s Elite”.

A rising star in the local real estate industry, Rental Representative **Rebecca Vieira** was the only agent from Bermuda who was named “Coldwell Banker President’s Premier”. Recognised in the top 1% of representatives worldwide, Rebecca personifies what the Coldwell Banker brand stands for, according to Jim Gillespie, Chief Executive Officer, Coldwell Banker Real Estate LLC. Rebecca has been active in the real estate industry since 2008 and continues to offer customers and clients valuable advice and service for all of their property rental needs.

Coldwell Banker is the oldest national real estate brand in the United States and today has a network of approximately 85,000 sales associates and brokers working in nearly 3,100 offices in 51 countries and territories. Coldwell Banker Bermuda Realty is a trade name of Bermuda Realty Company Limited, serving Bermuda’s real estate and land surveying needs for more than a quarter of a century. Visit Coldwell Banker Bermuda Realty at 11 Par-la-Ville Road, Hamilton or online at www.bermudarealty.com.