



**BERMUDA REALTY**

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**NEWS RELEASE**

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**FOR FURTHER INFORMATION CONTACT:**

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**GROWTH IN A CHALLENGING ECONOMY**

(28 November 2011, Hamilton, Bermuda) – Kendra Mello has been named General Manager of Bermuda’s largest real estate company as part of an internal restructuring that sees President and CEO, Brian Madeiros, broadening his commitment to the community and new business opportunities. “In this challenging economic climate” says Mrs. Mello “our strategy is one that looks to opportunities for growth and diversification.” Mello has worked in the capacity of Marketing Manager and later Corporate Services Manager with responsibility for public relations; web development and strategic planning for Bermuda Realty Company Limited for fifteen (15) years. She brings a wealth of industry and company knowledge to her new position.

Trading since 2000 as Coldwell Banker Bermuda Realty in the real estate arena the Company has undergone many changes in the past decade and also offers supporting services in Land Surveying; Residential and Commercial Property Management; and Valuations under the name of Bermuda Realty. Mr. Madeiros, who will continue to be involved with the selling of luxury homes, states “(the Company) has a tradition of innovation which has resulted in a variety of service offerings that require co-ordination in order to leverage our position in the market. The combined corporate team of Kendra Mello and Amy Adderley (Financial Controller) along with operational managers Susan Thompson and Paul Matthews, gives us the strength and substance to continue to offer the best real estate services in Bermuda.”

Although Coldwell Banker Bermuda Realty is 100% locally owned and operated, employing a total of 48 people, the majority of whom possess their Bermuda Real Estate Salesperson License; the Company has received numerous global accolades for their commitment to training and the performance of their real estate agents, many of whom are ranked in the top 10% of the Coldwell Banker network worldwide.

*Coldwell Banker Bermuda Realty is a trade name of Bermuda Realty Company Limited and is 100% locally owned and operated. Visit Coldwell Banker Bermuda Realty at 11 Par-la-Ville Road, Hamilton or online at [www.bermudarealty.com](http://www.bermudarealty.com).*