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11TH ANNUAL TOYS FOR TOTS CAMPAIGN A SUCCESS

HAMILTON, Bermuda (Monday, 9th December 2013) – Overwhelmed with Bermuda’s generosity, the busy elves at Coldwell Banker Bermuda Realty loaded over 2000 toys this morning for delivery to the Coalition for the Protection of Children where they will be wrapped and distribution at this weekend’s Christmas party! Transportation was provided by Joe Vieira Trucking and it didn’t take the drivers long to get into the spirit as they decorated their vehicles for delivery.

The annual ‘Toys for Tots’ campaign sponsored by Coldwell Banker Bermuda Realty was in 2002 and modeled after a similar initiative sponsored by Coldwell Banker and the Marine Corp in the USA. Since then, the local real estate company has worked hand in hand with Sheelagh Cooper and the Coalition for the Protection of Children each year to ensure that all as many children as possible know the joy of receiving a brand new toy at Christmas. Due to the growth of the campaign over the last decade it has become tradition for the Coalition to assist other charities by providing excess toys to other organizations seeking to accomplish the same goal during the holiday season.

The 2013 Toys for Tots Committee was co-chaired by Sarah Faiella and Cratonia Smith. “On behalf of Coldwell Banker Bermuda Realty and the Coalition for the Protection of Children, We would like to extend to you our sincere gratitude for your selfless act of giving.” said Ms. Smith. “Your generous contribution has undoubtedly lifted the spirits of our children in need. The aim of the Toys for Tots program is to ensure that children, who would not otherwise have the opportunity, are still able to share in the joy of Christmas.”

For 10 years Coldwell Banker Bermuda Realty has sponsored the Toys for Tots program, believing that the spirit of Christmas should be shared with all. We believe in this program and we are so pleased that you chose to share in our belief. **The team at Coldwell Banker Bermuda Realty would like to extend a sincere thank you to each and every individual who donated this year to Toys for Tots. Special thanks to Joe Vieira Trucking; The Annex Stores; Gorhams; People’s Pharmacy; Face & Body; Hunts Food & Supplies; Heaven Sent Baby Boutique; Arnold’s Discount Warehouse; and Daisy & Mac.**

Merry Christmas from all of us at Coldwell Banker Bermuda Realty!

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